

MHIAA Donates to Australian Red Cross Natural Disaster Relief Fund

Celebrating its 20th Anniversary in Australia, MHIAA donates \$47,260 to Australian Red Cross Natural Disaster Relief fund.



In 2019 Mitsubishi Heavy Industries Air-Conditioners Australia, Pty. Ltd. (MHIAA) will celebrate its 20th Anniversary in Australia. In a short 20 years the company has continued to push the boundaries of the market, bringing new and innovative products to Australian and New Zealand consumers.

To celebrate its 20th Anniversary the company has dedicated itself to giving back to the local communities that have supported us, building a global company with a local heart.

Each year, thousands of Australians suffer the devastating effects of natural disasters. From Bushfires to floods and droughts Australia is home to some of the most extreme environmental conditions year-round and it is often our local communities that require the most support.

As an organisation, Australian Red Cross are one of the leading non-for-profit organisations that offer local communities the support to prepare, respond and recover from disasters.



MITSUBISHI HEAVY INDUSTRIES
AIR CONDITIONING

the power of humanity **AUSTRALIAN RED CROSS**

Help us GIVE BACK THIS SUMMER
Helping Aussies recover from natural disasters

Purchase and register any participating Mitsubishi Heavy Industries air conditioner and
WE'LL DONATE \$20 TO AUSTRALIAN RED CROSS PLUS YOU'LL RECEIVE A \$50 GIFT CARD TO YOU

\$20 DONATION + \$50 E-GIFT CARD TO YOU

20
1999-2019
ANNIVERSARY
MITSUBISHI HEAVY INDUSTRIES
AIR-CONDITIONERS AUSTRALIA

mhiaa.com.au/summer
Promotion period: 1 December 2018 to 28 February 2019. Cash must be paid within business hours 00:01 AEST on 1 December 2018 and 23:59 AEST on 28 February 2019. Online app sales only. Full terms and conditions can be found on mhiaa.com.au/summer

Through countless Natural Disasters they have been at the forefront of the recovery efforts offering local communities support and assistance in their time of need.

MHIAA were honoured to partner with Australian Red Cross for the 'Help Us Give Back This Summer' Promotion and support their Natural Disaster Relief fund. From December 2018 to February 2019. MHIAA pledged to donate \$20 for every registered purchase of an eligible unit during this period.



Brand Ambassador Tara Dennis with Australian Red Cross Representative
Tristan Prosser-Shaw

This campaign was designed to drive awareness to the wider community of the different challenges Australians face but to also focus on the Australian communities and families in need. On June 7 2019 MHIAA proudly welcomed Australian Red Cross Representative Tristan Prosser-Shaw and Brand Ambassador Tara Dennis to their Sydney Head Office in Regents Park where they formally donated \$47,260.00 to Australian Red Cross.



Managing Director for MHIAA Yuji Ito, Australian Red Cross Representative Tristan Prosser-Shaw and Brand Ambassador Tara Dennis.

General Manager -Sales and Planning for MHIAA Adrian Brown notes that the company were honoured to partner with Australian Red Cross and thank all MHIAA customers who purchased units during this time.

“Seeing the valuable work that Australian Red Cross does for countless Australians year-round, MHIAA could think of no better organisation to partner with during this time. We would like to take the time now to thank all those who supported our campaign from December to February. It has been an honour to support Australian Red Cross through this promotion and we look forward to supporting the work they do in the future.”-Adrian Brown, MHIAA.

As a company, MHIAA are committed to supporting their local communities and all Australians in need. With a strong philosophy of engineering products that are designed to improve the lives of those who use them, MHIAA maintains its commitment to creating a sustainable future for our company and the communities we live in.